

dreamcatchers CHAPTER

GOALS & EXPECTATIONS



A GUIDE FOR CHAPTER LEADERSHIP

CHAPTER LEADERSHIP

- ☐ Assign strong leadership positions: President, Vice President, Treasurer, Secretary, Fundraising, Public Relations, for example
- ☐ Keep your chapter engaged & informed of all events & upcoming Dreams and give notice in a timely manner
- ☐ Set up a social media page with chapter info & Dream photos and post regularly
- ☐ Update your chapter's Google Drive folder with updates, photos regularly
- ☐ Designate a successor if president is a senior



HOSPICE PARTNER RELATIONSHIP

- ☐ Provide a reliable form of communication to your hospice partner contact
- ☐ Respond in a timely manner to all communication from your partner, within 2-3 business days
- ☐ Inquire about coming in to an all-hospice staff meeting at least twice per year to keep them updated on your chapter
- ☐ Let your hospice partner know if you're interested in activities with nursing homes/senior living centers when not working on Dreams

COMMUNICATION

- ☐ Check email & text regularly & respond to all DreamCatcher communications **within 3 days**
- ☐ Designate your preferred method of communication- email/text/phone call- and let DreamCatcher National, your club members, and your hospice partner know of this method
- ☐ Be in touch with the contact on each Dream Request form you receive **within 3 days** of receiving the request to introduce yourself and ask questions

DREAMS

- ☐ Fulfill all Dreams **within two weeks** of receiving the request form
- ☐ Maintain communication with the Dreamers' contact listed on the request form from start to finish in the Dream fulfillment process
- ☐ Take at least 10 photos and 2 videos during Dream fulfillment day
- ☐ Send at least 2 club members to each Dream fulfillment day

FUNDRAISING

- ☐ Work to fundraise enough money for all Dreams before you receive them
- ☐ Hold at least 3 fundraisers throughout the school year
- ☐ Send all money to National as soon as it is raised to be deposited into your account



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NATIONAL UNIVERSAL CHAPTER GOALS

1. Fundraise at least \$800 per program year to fulfill Dreams
2. Fulfill 6-7 Dreams per program year
3. Arrange 1-2 visits/activities with a local nursing home or senior living to spend time with residents to bring them more joy
4. Post weekly on social media pages
5. Ensure chapter has strong officer positions: President, VP, Treasurer, etc.

Each chapter is eligible to apply for a tier designation at the end of each program year. These designations are intended to reward the "best of the best" DreamCatchers chapters. Chapters that reach this status will be recognized nationally & be viewed as a model for other chapters.

CHAPTER TIERS

SUPERIOR

- Fulfilled 10+ Dreams in a program year
- Arranged 1-2 events/activities with a local nursing home/senior living
- Raised \$1,500+ in a program year
- Posted weekly on social media pages
- Kept Google Drive updated with all club news, events, photos, Request forms

**leader(s) of Superior chapters will be invited to national event/board retreat*

EXCELLENT

- Fulfilled 6+ Dreams in a program year
- Raised \$1,000+ in a program year
- Posted bi-weekly on social media pages
- Kept Google Drive updated with all club news, events, photos, Request forms

GREAT

- Grant 3+ Dreams in a program year
- Raise \$500+ in a program year
- Posted monthly on social media pages
- Kept Google Drive updated with all club news, events, photos, Request forms

