



FUNDRAISING KIT

for clubs!

.....
7 AWESOME *fundraising ideas* FOR YOUR
DREAMCATCHERS CHAPTER
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Whether you're in high school or college,
here are some ideas for your chapter to
raise enough money to grant every
Dream that comes your way!



WWW.DREAMCATCHERS1.ORG



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#1

REACH OUT TO YOUR LOCAL NEWSPAPER

Contact your local community newspaper and tell them about your club. Send a photo of your members, and a photo of you granting a Dream if you have one! Make sure they include the website and donation information; people reading will want to donate if you make it clear you're just starting out or need more money for Dreams. This is a great way to raise money with little work involved!



SELL "DREAM TEAM" T-SHIRTS OR HANDMADE DREAMCATCHERS

#2

Find a t-shirt vendor that will give you a discounted price for making club t-shirts. Design a cool shirt with your club name & logo. Or, grab some basic materials and look up tutorials on making dreamcatchers. Make a bunch! Sell them for more than you bought the materials or the shirts for, and make a profit! Maybe even require club members to sell a certain amount—that way, everyone gets involved. Plus, it's free marketing when people wear the shirts around town, or hang the dreamcatchers in their home or office!



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#3

APPLY FOR A FUNDRAISER AT YOUR LOCAL CHIPOTLE

Chipotle does “Do Good with Burritos” days where they help a local group raise funds: that’s you! Find the nearest one, go online, and fill out a simple application telling them about your club & what you’ll do with the money raised. Hand out the flyers they provide for you, and tell everyone you know about the day they’ve given you for the fundraiser. 50% of the proceeds from that day will go to your club! <https://www.chipotle.com/fundraisers>



GO TALK TO LOCAL BUSINESSES

Several clubs have been successful by finding local businesses or shops that might be interested in getting involved in their communities. Walk around town & ask to speak to the manager of a bank, medical center, nursing home/assisted living, or even a clothing shop. Tell them what you do & why it will benefit them to sponsor you (i.e. you’ll make sure all your friends shop there, you’ll put their logo on all of your materials) and they may help sponsor an upcoming Dream!

#4





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#5

BAKE SALE

The classic fundraiser idea...but it could work for you too! Get everyone from your club to bring a baked good and sell them for a couple bucks at school one day. Students are always looking for an afternoon pick-me-up, so these should go quick! And it's an easy, minimal work idea that could raise enough money for a Dream!

PARTNER WITH YOUR HOSPICE ON A BIGGER FUNDRAISER EVENT

Hospices often put on a big fundraiser like a "5K Run/Walk" to raise money, and what better support than a DreamCatchers chapter! Offer to help with planning & set-up, if they split the proceeds with you. You could even set up a booth to get more interest in the community, and draw even more attention to their event! A win-win for both parties!

#6

ASK LOCAL RESTAURANTS IF THEY DO CHARITY DAYS

Like Chipotle, some restaurants will donate a portion of their profits for a day to a certain local charity. Visit a couple restaurants & ask to speak to the manager- take some brochures to help explain DreamCatchers. Maybe you have to publicize the day, but you'll get a percentage at the end of it- easy & lucrative!

#7